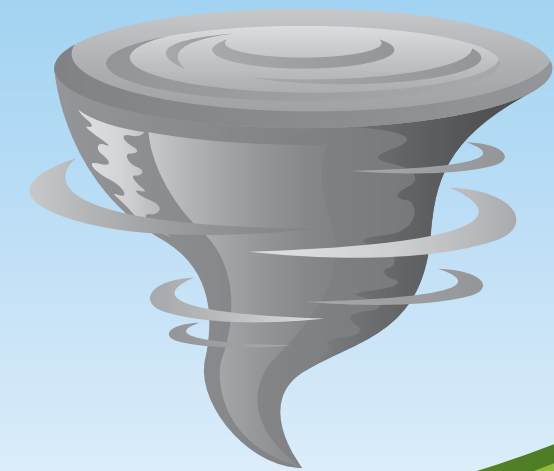




Do you manage a mobile workforce?

FieldStorm™ has been designed by mobile business professionals to give you all the tools you need to manage clients and staff in the field using an iPhone, iPad or Android device.



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FieldStorm's™ Benefits:

- Improve efficiency of your mobile workforce
- Automate your mobile workflow processes
- Improve your customer satisfaction
- Track and monitor your mobile workforce's performance

FieldStorm's™ Features:

- Create client partnerships
- Mobile billing and ERP database integration
- Payment tracking and push notifications
- Barcode scanner for in-store stock check
- In-app product ordering
- Picture viewer for presenting promotional ideas
- Workforce geo-specific check-ins with real time map display
- Staff efficiency tracking and reporting

FieldStorm™ can be tailored to suit your organization's mobile workflow processes and delivers measurable benefits around workforce utilization, visibility and reporting. workforce utilization, visibility and reporting.

Home Screens

The FieldStorm™ home screens give you access to all you need to manage and present to your clients in the field.

Accounts/Contacts

Access client specific information drawn from a salesforce.com database.

Team

Stay in touch with your team in the field and allow them to "check in" at clients' locations.

Partnership & Payments

Create a partnership with an existing Account and agree an activity's start date, finish date, payment interval and results achieved.

In-Store Screens

Check-in to store locations
 Conduct in-store compliance
 Audits, surveys, objectives, promotions.

Scan

Track and log your product in-store by scanning the product's barcode and verifying it against a mobile database.

People & Events / Activities

Access the contact information for your team and view the partnerships they create in calendar format.

Trade Promotions

Create trade promotions & approve with DocuSign Billing & database integration Payment tracking & push notifications

About FieldStorm™

FieldStormApp.com™ is the cloud application for mobile workforces developed by BG Mobile Apps and built on Force.com, the world's leading cloud computing platform from Salesforce.com.

